



February 1 – February 28



How You Can Get Involved

- Engage your employees with fun activities in raising funds
- Use your corporate matching program (if available) to maximize your gift
- Consider making a corporate gift

Every dollar raised will provide 5 meals to our neighbors in need!

Together we can solve hunger™.





Important Dates

Registration deadline	Friday, January 25, 2019
Cash donation cans/boxes delivered	Tuesday, January 29, 2019
Official start date of drive	Friday, February 1, 2019
Official drop-off date	Friday, March 1, 2019
CHD Awards Reception JBar/Holiday Inn & Conference Center 4215 Elmore Avenue, Davenport, IA	Thursday, March 7, 2019 Lunch served at 12 noon

2019 Community Hunger Drive Commitment Form

Organization Name _____

Contact Person _____

Contact Information

Phone _____ Ext. _____

Email _____

Address _____

City _____ State _____ Zip _____

Number of donation cans needed _____ Number of boxes needed _____

REGISTRATION DEADLINE: FRIDAY, JANUARY 25, 2019

Please return form to Leslie Corlett:

lcorlett@riverbendfoodbank.org

River Bend Foodbank

4010 Kimmel Drive

Davenport, IA 52802

Questions? Please contact Leslie Corlett at 563.345.6490 ext. 206

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Frequently Asked Questions

What is the Community Hunger Drive?

The Community Hunger Drive is a funds drive engaging Quad City area businesses, organizations and individuals that takes place in February each year. In 2018, with the participation and support of 51 area businesses and organizations, enough monetary and food donations were raised to provide over **370,000** meals to hungry children, families and seniors in 23 counties. The Community Hunger Drive is an event organized by River Bend Foodbank, whose mission is to lead the community-wide effort to end hunger in eastern Iowa and western Illinois.

Who does the Community Hunger Drive help?

River Bend Foodbank, in collaboration with over 300 partner agencies, provides programs and services in twenty-three counties in eastern Iowa and western Illinois. In this area, there are 120,930 people who are food-insecure – they do not have access to enough food to live a healthy, active lifestyle. Of the individuals missing meals not by choice, 1 in 5 are children and 1 in 8 are adults. 63% of these people are choosing between paying for medical care and buying food, 62% are choosing between paying for housing and buying food and 40% water down their food or drinks to stretch their supply.

How can you get involved?

You can host a funds drive at your business or organization with the help of your employees. Use your corporate matching program to maximize your donation or consider making a corporate gift. All proceeds from your drive help feed families and individuals in our twenty-three county service area. While we gladly accept food donations, we encourage you to raise funds in lieu of food due to the Foodbank's incredible purchasing power. A contribution to the Community Hunger Drive campaign is a great investment. For every \$1 donated River Bend Foodbank can provide 5 nutritious meals for our neighbors in need.

How is \$1 able to provide 5 nutritious meals?

River Bend Foodbank receives donations from food wholesalers, distributors, retail stores, local food drives and other sources. We also purchase food by the truckload at reduced costs. Thanks to these donations and the hard work of our dedicated volunteers, every dollar goes a long way!

How can I get more information?

Please contact **Leslie Corlett** at **563.345.6490, ext. 206** or **lcorlett@riverbendfoodbank.org** with any questions you may have.

Together we can solve hunger™.



Fundraising Tips & Ideas



- **Recruit** a committee to assist with planning and managing events and activities.
- Host a **kickoff event** to share details and build excitement for the upcoming drive.
- Having the **support of management** is key to a successful drive. Engage members of your organization's leadership to participate in the fun!

Challenge another department or group to a **competition** to see who can raise the most funds. Consider offering a prize for the winning group.

If your organization has a **matching gifts program**, encourage your co-workers to complete the necessary paperwork to add additional value to their gifts.

Host **casual days**. For a donation to the Community Hunger Drive, employees can dress in jeans on designated days.

Hold a **Tape-Your-Boss-to-the-Wall contest**. Have your boss stand on a stool against a wall in a prominent spot and charge employees \$2 per strip of duct tape to help "Stick it to the Boss".

Involve food...it's always a hit! Host a bake sale, hold a chili cook off and charge \$5 to eat lunch, sell donuts in the morning and candy bars or popcorn in the afternoon.

Hold a **Minute to Win It competition**. Employees take part in a series of 60-second challenges that use objects that are commonly available around the office. You can offer small prizes to the winners of the challenges.

Host a **raffle** once a week. Sell raffle tickets: 1 ticket for \$1, 6 tickets for \$5, or 20 tickets for \$10. Split the cash earnings – half to the lucky ticket holder and the other half to the Community Hunger Drive.

Host an **Office Olympics** competition at your place of business and have small prizes for the winner of each event.

Host a **Change Wars contest**. Have groups or departments compete against one another to collect change – pennies, nickels and dimes are good. Quarters and bills subtract from the total collected, so use them on the opposing team.

Have a **potluck lunch**. Everybody brings a dish to share and contributes \$5 to eat lunch.

Hold a **No-Shave contest** for the month. Donate a set amount to skip shaving for the entire month.

Hold a **Pie-in-the-Face contest**. Let employees pay to throw a pie in their bosses' face.

Organize a raffle for **incentives**: a prime parking spot for a week, a day off or a chance to leave early from work.