

How You Can Get Involved



Together we can solve hunger™

Every dollar raised will **provide 5 meals** to our neighbors in need!

- Engage your employees with fun activities in raising funds
- Use your corporate matching program (if available) to maximize your gift
- Consider making a corporate gift. Every dollar raised will provide 5 meals to our neighbors in need!

Get more information.

Contact: Leslie Corlett, Corporate Gifts Officer
lcorlett@riverbendfoodbank.org
563.345.6490, ext. 206
riverbendfoodbank.org



OUR BEGINNING
2015

WHERE WE ARE
TODAY

OUR GOAL FOR
2025



Frequently Asked Questions



Together we can solve hunger™

What is the Community Hunger Drive?

The Community Hunger Drive is a funds drive engaging Quad City area businesses, organizations and individuals that takes place in February each year. In 2019, with the participation and support of 56 area businesses and organizations, enough monetary and food donations were raised to provide over **530,000 meals** to hungry children, families and seniors in 23 counties. The Community Hunger Drive is an event organized by River Bend Foodbank, whose mission is leading the community-wide effort to end hunger in eastern Iowa and western Illinois.

Who does the Community Hunger Drive help?

River Bend Foodbank, in collaboration with over 300 partner agencies, provides programs and services in twenty-three counties in eastern Iowa and western Illinois. In this area, there are 114,480 people who are food-insecure – they do not have access to enough food to live a healthy, active lifestyle. Of the individuals missing meals not by choice, 1 in 6 are children and 1 in 9 are adults. 63% of these people are choosing between paying for medical care and buying food, 62% are choosing between paying for housing and buying food and 40% water down their food or drinks to stretch their supply.

How can you get involved?

You can host a funds drive at your business or organization with the help of your employees. Use your corporate matching program to maximize your donation or consider making a corporate gift. All proceeds from your drive help feed families and individuals in our twenty-three county service area. While we gladly accept food donations, we encourage you to raise funds in lieu of food due to the Foodbank's incredible purchasing power. A contribution to the Community Hunger Drive campaign is a great investment. For every \$1 donated River Bend Foodbank can provide 5 nutritious meals for our neighbors in need.

How is \$1 able to provide 5 nutritious meals?

River Bend Foodbank receives donations from food wholesalers, distributors, retail stores, local food drives and other sources. We also purchase food by the truckload at reduced costs. Thanks to these donations and the hard work of our dedicated volunteers, every dollar goes a long way!

How can I get more information?

Please contact Leslie Corlett at 563.345.6490, ext. 206 or lcorlett@riverbendfoodbank.org with any questions you may have.



Commitment Form & Important Dates



Together we can solve hunger™

Mark Your Calendar

Registration Deadline
Friday, January 24, 2020

**Cash Donation Cans/
Boxes Delivered**
Wednesday, January 29, 2020

Official Start Date of Drive
Monday, February 3, 2020

Official Drop-off Date
Tuesday, March 3, 2020

CHD Awards Reception
JBar/Holiday Inn &
Conference Center
4215 Elmore Avenue,
Davenport, IA

Tuesday, March 10, 2020
Lunch served at noon

2020 Community Hunger Drive Commitment Form

Organization Name _____

Contact Person _____

Contact Information

Phone _____ Ext. _____

Email _____

Address _____

City _____ State _____ Zip _____

Number of donation cans needed _____

Number of RBFB stickers (for Casual Day fundraisers) _____

Number of boxes needed _____

REGISTRATION DEADLINE: FRIDAY, JANUARY 24, 2020

Please return form to Leslie Corlett: lcorlett@riverbendfoodbank.org
River Bend Foodbank 4010 Kimmel Drive Davenport, IA 52802

Questions?

Please contact Leslie Corlett at 563.345.6490 ext. 206



Fundraising Tips & Ideas



Together we can solve hunger™

Here are some ideas to get you started.

- **Recruit a committee to assist** with planning and managing events and activities. If your organization has a **matching gifts program**, encourage your co-workers to use it to double the impact of their donation.
- **Host a kickoff event** to share details and build excitement for the upcoming drive.
- Having the support of management is key to a successful drive. **Engage members of your organization's leadership** to participate in the fun!
- **Challenge another department** or group to a competition to see who can raise the most funds. Consider offering a prize for the winning group.
- **Host casual days.** For a donation to the Community Hunger Drive, employees can dress in jeans on designated days. Upon request, RBFb will provide stickers for participating employees.
- **Involve food...**it's always a hit! Host a bake sale, hold a chili cook off and charge \$5 to eat lunch, sell donuts in the morning and candy bars or popcorn in the afternoon.
- **Hold a Rock, Paper, Scissors tournament.** \$1 entry fee. Everyone matches up; best 2 out of 3 games wins. Keep going until a low number of players is reached. \$5 buy-in to play in the championship round. Final winner gets a prize.
- **Hold a Pie-in-the-Face contest.** Let employees pay to throw a pie in their boss's face.
- **Hold a Baby Photo contest.** Display numbered pictures of employees when they were babies. Charge a \$5 donation to guess who's who. Person who has the most correct guesses wins a prize.
- **Hold a Minute to Win It competition.** Employees take part in a series of 60-second challenges that use objects that are commonly available around the office. You can offer small prizes to the winners of the challenges.
- **Host a raffle once a week.** Sell raffle tickets: 1 ticket for \$1, 6 tickets for \$5, or 20 tickets for \$10. Split the cash earnings – half to the lucky ticket holder and the other half to the Community Hunger Drive.
- **Host a Change Wars contest.** Have groups or departments compete against one another to collect change – pennies, nickels and dimes are good. Quarters and bills subtract from the total collected, so use them against the opposing team.
- **Have a potluck lunch.** Everybody brings a dish to share and contributes \$5 to eat lunch.
- **Hold a Tape-Your-Boss-to-the-Wall contest.** Have your boss stand on a stool against a wall in a prominent spot and charge employees \$2 per strip of duct tape to help "Stick it to the Boss".
- **Organize a raffle for incentives:** a prime parking spot for a week, a day off or a chance to leave early from work.

