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Before you upload a photo or video, make sure that each photo and video falls in one of the four categories:

Own work: You own all rights to the image, usually meaning that you created it entirely yourself.

Licensed: You can prove that the copyright holder has released the image under an acceptable license. Note that photos and videos that are licensed for use only on certain "channels", or only for non-commercial or educational use, or under a license that doesn't allow for the creation of modified/derived works, are unsuitable. When in doubt, do not upload copyrighted images.

Public domain: You can prove that the image is in the public domain, i.e. free of all copyrights.

Fair use: You believe that the image meets the special conditions for non-free content, which exceptionally allow the use of unlicensed material, and you can provide an explicit non-free use rationale explaining why and how you intend to use it.

Privacy rights --

When taking pictures of identifiable people, the subject's consent is not usually needed for straightforward photographs taken in a public place but is often needed for photographs taken in a private place. This type of consent is sometimes called a model release, and it is unrelated to the photographer's copyright. Because of the expectation of privacy, the consent of the subject should normally be sought before uploading any photograph featuring an identifiable individual that has been taken in a private place, whether or not the subject is named. Even in countries that have no law of privacy, there is a moral obligation on us not to upload photographs which infringe the subject's reasonable expectation of privacy. If you upload a self-portrait, your consent is presumed.

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