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ND VIRTUAL FOOD DRIVE & ONLINE DONATIONS

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On Page 11

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PLANNING TIPS & 12 FOOD DRIVE IDEAS FO On Pages 8 - 10

2023

Student Hunger Drive: Step by Step

Step 1: The Plan

Planning is key! Decide what your school's hunger drive will look like; determine your goal, plan activities and events you will host, and who will coordinate each.

Step 2: The Start

The Student Hunger Drive kicks off with a Skit Competition on Monday, October 2nd.

Step 3: The Fun

Use this guide's fundraising tips & tricks on pages 8 – 10 for ideas to make your food & fund drive successful and fun for everyone.

Step 4: The Collection

Use boxes and pallets provided to help keep food safe.

Step 5: The End

The Student Hunger Drive Loading Day is Thursday, November 10th. The Finale Rally is held the same evening to celebrate each school's achievements.

Step 6: The Impact

The Student Hunger Drive helps over 100,000 children and adults facing hunger in River Bend Food Bank's service area have the food support needed to face life's challenges.



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NEED HELP?

CONTACT Rachel Grewe *Programs Coordinator*

Phone: 563-345-6490 ext. 2150

Email: rgrewe@riverbendfoodbank.org

> Website: riverbendfoodbank.org



Schedule of Events

Virtual Food Drive Option Food Drive Ideas



Leadership Extravacanza







Kickoff Event & Skit Competition



Volunteer Opportunities



RIVER BEND FOOD BANK

2023 SCHEDULE OF EVENTS

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SEPTEMBER 2023

Friday, September 22nd - *Deadline for Student Ambassador Submission* Please submit your school's Ambassador name with a brief bio, photo, and contact info.

Wednesday, September 27th - Leadership Extravacanza 6:00 p.m.

Martin Luther King Center | 630 9th Street, Rock Island, IL 61201

Student leaders and advisors are invited to mingle, brainstorm, and get inspired about solving hunger and promoting volunteerism in our community

Week of September 26th - Boxes Delivered to School



OCTOBER 2023

Monday, October 2nd - School enrollment numbers due to Rachel Grewe at River Bend Food Bank

Monday, October 2nd - Kick-Off Party & Skit Competition 6:00 p.m. NEW LOCATION - Spotlight Theatre – 1800 7th Ave, Moline, Illinois 61265

Join us for a night of fun to kick off the Student Hunger Drive. Every school is encouraged to perform a skit and the winning school will be awarded 2,000 lbs. toward their school's goal - sponsored by Hy-Vee

Monday, October 23rd - NEW! Mid-Point Check-in.

Please check in and report your progress. Submit your school's estimated boxes of food and fund. Let us know how it's going and anything we can do to help!

Wednesday, October 25th - "Behind the Scenes" at River Bend Food Bank (schedule tour by Oct. 20th) River Bend Food Bank, 4010 Kimmel Drive, Davenport, IA

Attend the SHD Open House to have a tour of Food Bank, and see our operations in action.

2023 SCHEDULE OF EVENTS •••



NOVEMBER 2023

Thursday, November 2th - Deadline to schedule Loading Day delivery times All schools are responsible for finding transportation for their food and scheduling a loading time a week prior to Loading Day

Thursday, November 9th - *Loading Day 8:00 a.m. - 2:00 p.m.* (Please wear your SHD t-shirts) River Bend Food Bank, 4010 Kimmel Drive, Davenport, IA

Students will bring their school's collected food to the River Bend Food Bank to be 'loaded in' and weighed

Thursday, November 9th - *Finale Rally 5:30 p.m. - 7:00 p.m.* (Please wear your SHD t-shirts) **NEW LOCATION** - Spotlight Theatre – 1800 7th Ave, Moline, Illinois 61265

Join us as we celebrate your hard work and accomplishments. We will announce the total numbers and the winners of the Student Hunger Drive in each school division



2023 STUDENT HUNGER DRIVE GUIDELINES



Collecting Food and Monetary Donations

Food Donations: Schools are asked to collect and donate a variety of non-perishable food products. Most needed food items include; no sugar added canned fruit and vegetables, peanut butter, canned meat, tuna, soups, chili, and stew.

Please consider Quality vs. Quantity; for the Student Hunger Drive competition, the Food Bank cannot accept perishable items, pet food, soda, or bulk items over 10 pounds.

Boxes: River Bend Food Bank will supply boxes for the drive and deliver them to your school the week prior to the kickoff. Please pack all loose items in these boxes, with enough room to close and stack them properly. Should you need more boxes during the drive, please contact Emilee Rangel at <u>erangel@riverbendfoodbank.org</u>

Food Safety: All Student Hunger Drive food collected must be stored in a **secure**, **sanitary**, **and temperature-controlled place**, at least 4 inches off the floor, away from the wall, and 6 inches below the ceiling to comply with food safety regulations. *Please do not store food in a garage, shed, or car.*

If you need pallets to store food, please contact Emilee Rangel at erangel@riverbendfoodbank.org



Food Collections & Storing Food Donations

Purchased Food: If your school purchases pallets of food from grocery stores or wholesalers, have them delivered directly to River Bend Food Bank.

*Please use the SHD provided boxes for loose food only.

Monetary Donations: Schools can accept monetary donations at the school or through our online donation platform - each school will have its own URL. If you receive monetary donations, keep them safe until Loading Day and bring them to the Food Bank.

Delivering to River Bend Food Bank

Delivery: Food can be delivered to the Food Bank any time during the drive. Please contact *Emilee Rangel* at <u>erangel@riverbendfoodbank.org</u> at least 24 hours in advance to schedule a donation delivery time.

Trucking: Each participating high school is responsible for arranging adequate trucking for all food collected. Students are encouraged to start calling immediately to request donated trucking for November 9, 2023.

Loading Day: Loading Day is Thursday, November 9, 2023. Each school is responsible for scheduling a delivery time to unload collected food. Please contact Rachel Grewe, by *November 2, 2023*.

Schools are required to deliver at least one load of food on Loading Day; please return all unused boxes and pallets at that time. *Advisor and student leadership attendance is required*.





Media and Announcements

Media: Press releases must be approved by River Bend Food Bank. Please email *Rachel Grewe* at <u>rgrewe@riverbendfoodbank.org</u>. The Food Bank will be promoting the Student Hunger Drive through social media.

All schools are encouraged to submit photos and videos of their activities (with proper photo releases when appropriate) to Rachel Grewe at any time during the competition to be shared in the Food Bank's marketing efforts.

T-shirts: Please do not create your own t-shirts for the Student Hunger Drive. Each school will receive Student Hunger Drive t-shirts at the kickoff event on October 2, 2023 for distribution to your student leadership and for any active participants to wear while promoting the Student Hunger Drive.



Frequently Asked Questions

What is the Student Hunger Drive?

The Student Hunger Drive is a six-week, friendly competition between area high schools to work together to address a significant community need - hunger. Students collect food items through school events, challenges, and activities to meet their pre-determined goal (pounds of food raised). In addition to collecting food & funds to support people experiencing hunger, the Student Hunger Drive provides students the opportunity to develop organizational and life skills as they work together to accomplish a common goal. The SHD has instilled philanthropy, taught leadership skills, and encouraged volunteerism in high school students for over 35 years.

Where does the food go?

All food collected from the Student Hunger Drive is distributed through River Bend Food Bank, located in Davenport, IA, to over 400 partner agencies across 23 counties in Iowa and Illinois. The agencies - food pantries and meal sites - provide food to over 100,000 children and adults experiencing hunger in our 23-county service area.

How can people donate if they are not students?

Community members can drop off food or monetary donations at participating schools, attend community events planned by schools, or donate directly to the Food Bank in support of a participating high school.

How do we determine the winners?

The schools that bring in the most pounds of food <u>per student</u> in each of three divisions (based on student population size) are the winners. All schools weigh their donated food in at River Bend Food Bank on Loading Day - *Thursday, November 9, 2023*.

What do high schools win?

High School Division Categories: Participating schools are divided into four categories for the Student Hunger Drive competition. These categories are determined by each school's enrollment as of October 2, 2023:

Division A: 1,250+ enrolled students Division B: 200 - 1,249 enrolled students Division C: 25 - 199 enrolled students Division D: 1 - 24 enrolled students

Division Awards: First and second place are awarded to schools in each division. The schools donating the highest number of pounds of food <u>per student</u> will be named their division's winner. First place in each division also will also receive a banner to hang at their school.

Additional School Awards:

Most Improved Award - school in any division with highest increase over previous year **Mission Challenge Award** - school in any division that best showcases the Food Bank's mission through submitting a display board and 500-word essay

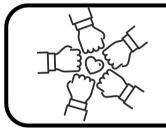




PLAN FOR YOUR GOAL

Set A Goal! How many pounds or/or how much money would you like to raise?*

*We will help set a goal for each school to shoot for, based on your prior years' success.



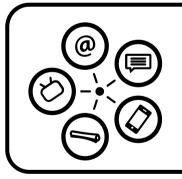
INVOLVE THE ENTIRE SCHOOL.

Encourage students, staff, and leadership to participate. Host opportunities through clubs, departments, teams, etc.



HOST AN ASSEMBLY OR SCHOOL KICKOFF

Share details and build excitement for the upcoming drive!



SPREAD THE WORD!

Hang posters and flyers around town, use social media to let everyone know about your plans and how they can support you; when/where to drop off food and how to donate money. Wear your SHD t-shirt often and share what you've learned about hunger in your community



GET OTHER SCHOOLS INVOLVED

Get your elementary and middle schools involved- and don't forget your district office! Hold an assembly, coordinate special theme days, and arrange to pick up their donations at the end of the drive

SHD MARKETING MATERIALS DIGITAL TEMPLATES & RESOURCES



FIND ONLINE AT riverbendfoodbank.org/shd/shdforstudents

12 FOOD DRIVE IDEAS MAKE IT FUN FOR EVERYONE



Inner School Competitions:

Challenge grades or classrooms to see who can raise the most food & funds. Offer a prize for the winning group (ex: donuts, pizza, or ice cream party)

Events and Activities:

Hold a special fundraising activity such as a dodgeball tournament, obstacle course, scavenger hunt, lock-in, color run, or special 'event-a-thon' (ex: walk-a-thon, bike-a-thon, dance-a-thon)

3

Host a Fill the Truck Challenge:

Choose a night to collect food & funds at a football game to fill a truck during the game. You can also choose a night when your team is playing another school participating in the SHD, and "compete off the field" to fill your truck



5

Dress Up Days

Ask for food donations or a small monetary donation for students and staff to participate in a Special Dress Day (ex: pajama day, crazy hair day, school colors day, superhero day, etc.

Tape Your Teacher to the Wall or Pie in the Face Contest

Choose a willing principal, teacher, or coach to get taped to a wall in a prominent location and charge one food item or \$1 per strip of duct tape. Collect a certain amount of food & funds to throw a pie in a teacher's face. (Could be a fun activity for a school assembly)



Clean the Cupboard Challenge: (PAGE 18)

Help educate students and their families about donating food that is still safe to eat by explaining "donate dates" and "food rescue". Send the "Expiration Dates" flyer home (flyer to copy provided in the Advisor Resources) and encourage students to clean out their cupboards to donate unopened items.

Involve food - it's always a hit!

Host a bake sale, hold a chili cook off with a \$5 entry, sell donuts, candy bars, popcorn, etc.

8

Connect with your community & Promotions

Connect with local grocery stores to collect non-perishable foods or participate in a 'round up' fundraising opportunity, hold a restaurant fundraiser where a portion of a night's funds are donated to the SHD, or find businesses that allow you to put up donation jars to add to your school's SHD total

Online Giving & Virtual Food Drive (PAGE 11)

Use your school's online giving page for those who prefer to give a monetary gift instead of food. You could go door to door with an iPad in your neighborhood to invite your neighbors to give



Get your community involved:

Host a community event (trivia night, bingo, movie night, chili dinner, pancake breakfast, yard sale, silent auction, etc.) to collect funds & food. Challenge local businesses, police/fire department, etc. You'll be surprised how many would love to be involved!



Host a Change Challenge or Penny War

Have groups or departments compete against one another to collect change. Pennies, nickels and dimes add to the total collected, and quarters and bills subtract - so use them on the opposing team



have fun with a Halloween Theme

Host an event, create a Haunted House, go trick-or-treating for cans, etc.

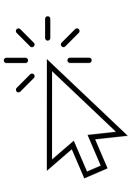
Virtual Food Drive & Online Donations

Supporting the Student Hunger Drive has never been easier!

Start Virtual Food Drive?

A Virtual Food Drive is a web-based tool allowing individuals and organizations to host a food drive through River Bend Food Bank's website. Donations can be made securely online, and classmates and community members can view your school's progress in real-time.

With just a few clicks, anyone can make a difference in the lives of people experiencing hunger!



How to Start a Virtual Food Drive

- 1. Check out your school's fundraising page and input your goal
- 2. Ask your community for donations through your page
- 3. Share your page on social media
- 4. Create a QR code to connect flyers, etc. to your donation page

This year River Bend Food Bank's goal is \$100,000. Give online to help reach your school's goal of, \$_____





Visit our school's page at: _____



Add virtual food to your "cart"



Proceed through the "checkout" and your taxdeductible donation will support our school's Student Hunger Drive efforts!

For more information, visit River Bend Food Bank's website at **www.riverbendfoodbank.org/shd**





Wednesday, October 25, 2023 SCHEDULE A VISIT

River Bend Food Bank 4010 Kimmel Drive, Davenport, IA 52802



Learn what happens to your donated food and funds!

How your school's drive is impacting our mission.

Learn about food rescue; What we do, how we do it, and who we do it for!





Meet with a member of our Food Sourcing Team to learn how to use your cash donations to make the biggest impact!

Schedule your Visit by October 20, 2023 with Rachel Grewe at rgrewe@riverbendfoodbank.org

Most Needed Items:

- Canned Fruit
- Canned Meats
- Tuna
- Peanut Butter
- Soups
- Stews
- Chili



Do you have food at home you won't eat? Don't waste it - donate it!



All donations provide food to people experiencing hunger in eastern Iowa and western Illinois. Learn more about our programs and get involved at riverbendfoodbank.org

Feeding people today. Ending hunger tomorrow.





LUNDIS DEINERTMENT

EAT BY DATES

BEST BY

Sometimes dates on food are confusing! The examples below show how long past the dates that food is still safe to eat.

EXPIRATION

DATES (

DATE LABEL	WHAT IT MEANS
SELL BY 3/15/23 ENJOY BY 3/15/23	This is a freshness date. Food is freshest by the date on the label, but still safe to eat after that date. Examples are milk (up to 1 week after the sell by date) and eggs (3-5 weeks after the sell by date).
BEST BY 3/15/23 BEST IF USED BY 3/15/23	This is a quality date. Food has the best quality if eaten by this date. You can eat acidic canned foods 12-18 months after this date. Examples are canned tomatoes or pineapples. You can eat non-acidic canned foods up to 2-5 years after this date. Examples are canned soup or vegetables.
EXP 3/15/23 USE BY 3/15/23	This is a true expiration date. After the expiration date, the food is not safe to eat and should be thrown away (or better yet, composted and recycled if appropriate). Examples are baby food and infant formula.
Frozen Food	Frozen foods remain safe indefinitely, though they eventually get freezer burn. Cook immediately after thawing. The cooked food may be refrozen.
Nothing	If there is no expiration date, use the can within one year from when you got it
3/15/2023 or 07523	This is a manufacturing date. It is not an expiration date. Treat this as a "Best By" date and follow the above guidelines.
A series of numbers and letters, such as W15KA253XJ	This is a packing code. It is used only by the manufacturer. It is not an expiration date. Use the above guidelines.

REMEMBER: Never use a can if it is bulging, leaking, rusty, or if the rim is dented!













FOOD BANK

AMERICA

14



Ambassador Program

The Student Hunger Drive Ambassador program gives students the opportunity to be "the face" of their school during the six-week campaign. These students will help lead their schools' campaigns, advocate and educate on behalf of people facing hunger, and help handle select media interviews during the drive. We ask these students to be available at all Student Hunger Drive events and for possible interviews outside of SHD events.

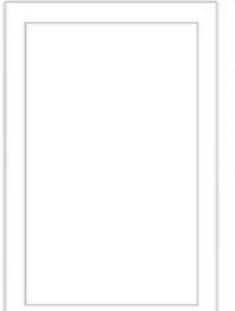


Ambassadors must be well spoken and feel comfortable in front of a camera or large groups of people. Students will have opportunities to be coached by River Bend Food Bank's leadership and will be involved in creating talking points to best represent their schools and the Student Hunger Drive.



- 1. Please have your selected student complete the Student Ambassador form. They may also attach a resume, bio, or submit additional information relevant to the position
- 2. Please submit the Student Ambassador nominations with application forms by **Friday**, **September 22nd** to Rachel Grewe at rgrewe@riverbendfoodbank.org
- 3. Each school can nominate or select one student to serve as their SHD Ambassador. The 2023 Student Ambassadors for each school will be introduced at the **Leadership Extravacanza on September 27th**





2023 Student Ambassador Submission

The Student Hunger Drive (SHD) Ambassador Program gives students the opportunity to be "the face" of the Student Hunger Drive, during the 6-week campaign. These students will help lead their schools' campaign, advocate, and educate, as well as help handle select media interviews during the drive. We ask these students to be available at all Student Hunger Drive events and interviews outside of SHD events. Each school can nominate one student to represent as their SHD Student Ambassador.

Ambassadors must be well spoken and feel comfortable in front of the camera and speaking in front of people. The community wants to hear from our students directly. This is a wonderful opportunity for students and would look great on a resume or college application.

Please have your selected student complete this Student Ambassador form. They may also attach a resume, bio, or submit additional pages.

The 2023 Student Ambassadors will be announced at the Leadership Extravacanza, September 27, 2023.

Please submit Student Ambassador by Friday, September 22nd to Rachel Grewe, at <u>rgrewe@riverbendfoodbank.org</u>

Ambassador Information

	School Name		
	City	State	
ull Name:			
			Years Participated in the
Ag	e:	Grade:	Student Hunger Drive:
Cell Phone:	_	En	nail:
		Ambassador A	vailability

Are you available to attend the <i>Leadership Extravacanza</i> on Wednesday, September 27 th at 6:00p.m.?	YES	NO	If no, explain	
Are you available to attend the <i>Kick-off Party</i> Monday, October 2nd at 6:00p.m?	YES	NO	If no, explain	
Are you available to attend the <i>Finale Rally</i> on Thursday, November 9 th at 5:30p.m. to represent your school?	YES		If no, explain	

Question #1

Why do you want to represent your school as this year's Student Ambassador?

Question #2 What does the Student Hunger Drive Mean to you?

Question #3 If given the chance, what would you do to solve hunger in our community?

Personal Bio

Additional Information

Ambassador Signature

2

Signature:

17

Date:







Take the challenge to never throw away food that is still safe to eat. Help reduce food waste AND help people in need!

- 1. Go through your pantry.
- 2. Choose food you won't eat or that has passed the "donate date"*
- 3. Ensure food is non-perishable and unopened.
- 4. Invite your friends and family to take the "Clean the Cupboard Challenge" too.
- 5. Bring your donations to your school by the Challenge deadline.

*Food product dates (other than infant formula and baby food) are set by the manufacturer only as "freshness" dates. The date simply indicates the timeframe the manufacturer feels the product will taste best. We call that the "donate date." As long as food is unopened and looks fresh, it can be donated to the Food Bank.

Please return all food by ____







DID YOU KNOW?

1 in 9 children is missing meals?

That means almost 20% of children in our community - including students at your school - are facing hunger every day.

YOU can make a difference to families facing food-insecurity and help us end hunger!









Leadership Extravacanza Wednesday, September 27, 2023

6:00 p.m. - 7:30 p.m.

Martin Luther King Center 630 9th Street, Rock Island. IL 61201



Advisors: Bring your student leaders for an evening of networking, brainstorming, and education about hunger issues and promoting volunteerism in our community. Drinks & appetizers will be provided. Please limit the total number of attendees to five.

RSVP by September 20, 2023 to Rachel Grewe at rgrewe@riverbendfoodbank.org



Kickoff Party & Skit Competition

Join us to kick off the 37th Annual Student Hunger Drive! Monday, October 2, 2023

The Student Hunger Drive Kick-off Party is a tradition you won't want to miss. Join us for pizza, fun, and to meet your 'competition.' Part of the kick-off event includes the annual skit competition.

Skit Competition Guidelines:

- 1 entry per school
- Skits can be any kind of creative expression; an actedout sketch, cheer, chant, rap, song, dance, etc.
- Content should educate and inspire involvement in the Student Hunger Drive.
- Advisors must approve script and language.



Each participating high school is invited to show their school pride and perform a skit at the student kick-off party!





Performing your Skit

- Each school will have 2 minutes to set up and skits should be 1 minute in length
- Buzzer will sound if time limit is exceeded
- Skits will be judged based on originality, spirit, content, time, and TV friendliness
- The winning school will receive 2,000 pounds of food toward their goal* *provided by Hy-Vee



Are you interested in volunteering?

Your donation of time and talent is vital to River Bend Food Bank.

Volunteers can:

- Help at community pantries;
- Sort food donations at our warehouses



Visit our website for more information: riverbendfoodbank.org/volunteer

Thank you for partnering with us to help end hunger in eastern lowa and western Illinois!





IN EASTERN IOWA & WESTERN ILLINOIS:



95,700 people experience food insecurity in our service area, including **25,590** children



In 2022, children and adults in our region missed out on **16,908,000** meals



River Bend Food Bank has over **400 hunger-relief partners** – pantries and meal sites in schools, senior complexes, and community organizations – in **23 counties** in eastern Iowa and western Illinois



During the school year, every week River Bend Food Bank distributes **3,000 backpacks** with weekend meals for children



1 in 9 children and **1 in 11 adults** struggle with food insecurity everyday nationwide



Every year, the U.S. throws away **119 BILLION** pounds of food



Every day, people experiencing hunger make tough choices between their most basic needs:

- 57% choose between paying rent/mortgage and food
- 66% choose between medical care and food
- 67% choose between gas for transportation and food
- **79%** compromise nutrition and long-term health to buy the cheapest food available



Every **\$1** donated can provide UP TO **FIVE** meals





No one should go hungry. River Bend Food Bank works with 400+ partner agencies in 23 counties to make sure people facing hunger have reliable access to healthy food. The Food Bank distributes over 20 million meals each year through food pantries, schools, senior residences, and community organizations.

Together, we will feed people today and end hunger tomorrow.

MISSION:

River Bend Food Bank **LEADS** the community-wide effort to end hunger in eastern Iowa and western Illinois.

- Leveraging partnerships to help people in need stabilize their lives;
- Engaging the public in hunger issues;
- Advocating on behalf of hungry people;
- **D**istributing surplus food through a network of hunger-relief agency partners and programs;
- Striving to end hunger.

HOW YOU CAN HELP:

- Advocate: Encourage legislators and community leaders to adopt policies that work to help people experiencing hunger.
- Educate: learn how hunger is impacting our community; share education and ways to help with your networks.
- Volunteer: Get involved at River Bend Food Bank or your local pantry.
- Give: Make a monetary gift of any size to make sure no one goes hungry in our community.

Learn more about River Bend Food Bank programs, sign up to volunteer, and make a gift online at:

riverbendfoodbank.org



MISSION CHALLENGE

The River Bend Food Bank Mission Challenge is a 500-word or fewer essay, with a display board that illustrates your experiences and expresses how your school engaged our mission and vision during the Student Hunger Drive.

River Bend Food Bank Mission:

River Bend Food Bank leads the community-wide effort to end hunger in eastern Iowa and western Illinois.

Vision:

A hunger-free lowa and Illinois

Topics to Include:

- 1. What did you learn about hunger in your community and how did you make a difference?
- 2. What was the most meaningful experience you had during the Student Hunger Drive?
- 3. How did you put our mission into action in your school and community?



A committee will evaluate one entry from each school to determine a winner.

Submissions for the Mission Challenge are due on Loading Day, November 9, 2023

Student Hunger Drive 2023

SEPTEMBER 2023

www.feedingamerica.org/take-action/hunger-action-month

= at River Bend Warehouse

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
10	n	12	13	14	15	16
17	18	19	20 Extravacanza RSVP Due	21	22 Page 16 Hunger Action Day Ambassador Submissions Due	23
24	25	26	27 MLK Center, Rock Island Leadership Extravacanza Page 19	28	29 Kick Off RSVP Due Page 20 School Enrollment Due	30

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
01	02 SHD Kick- Off Event Page 20	03	04	05	06	07
98	09	10	11	12	13	14
15	16	12	18	19	20	21
22	23 MID POINT CHECK IN	24	Food Bank Open House Page 12	26	27	28
29	30	31 Halloween	01	02	03	04

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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	:30	31	01	02 Loading Time & Finale RSVP Due Page 4	03	04
05	06	07	03	03 SHD LOADING DAY Page 4 SHD FINALE RALLY	10 Veteran's Day	n