

GET INVOLVED: Community Hunger Drive



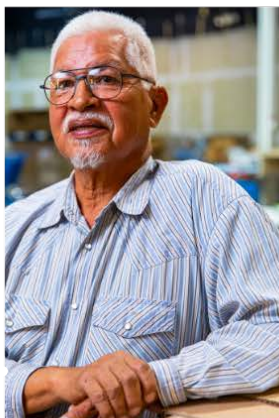
Feeding people today. Ending Hunger Tomorrow.

How does it work?

- Register your business or organization to participate in Community Hunger Drive
- Host a Funds & Food Drive at your business or organization for Community Hunger Drive, with the help of your employees or volunteers
- Engage your employees with fun activities and incentives for participating
- Use your corporate matching program to maximize your donation, or consider making a corporate gift to support your employees' efforts
- Collect all funds and food, then deliver to River Bend Food Bank by the deadline so we can calculate how much you raised
- Join your fellow businesses in celebrating the collective results of Community Hunger Drive



**RIVER BEND
FOOD BANK**



Frequently Asked Questions



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What is the Community Hunger Drive?

The Community Hunger Drive is a funds drive engaging Quad City area businesses, organizations and individuals that takes place in February each year. In 2023, with the participation and support of 28 area businesses and organizations, monetary and food donations were raised to provide over **488,291 meals** to children, families and seniors experiencing hunger in 23 counties. The Community Hunger Drive is an event organized by River Bend Food Bank, whose mission is leading the community-wide effort to end hunger in eastern Iowa and western Illinois.

Who does the Community Hunger Drive help?

River Bend Food Bank, in collaboration with over 400 partner agencies, provides programs and services in 23 counties in eastern Iowa and western Illinois. Since the pandemic, food prices have soared while availability has scarcened. The once steady supply of donated food has starkly diminished, leading to an increased need to purchase food. We are purchasing more food at a higher cost. All the while, the need for food assistance has increased. River Bend served 35% more households than the previous year, while donated food was down 29%. Due to the generosity of our donors, the Food Bank spent over \$3 million in food to make up for the reduced food donations. Still, 1 in 11 adults and 1 in 9 children in our service area are missing meals on a regular basis.

How can we get involved?

You can host a funds drive at your business or organization with the help of your employees. Use your corporate matching program to maximize your donation or consider making a corporate gift. All proceeds from your drive help feed families and individuals in our twenty-three county service area. While we gladly accept food donations, we encourage you to raise funds in lieu of food due to the Food Bank's incredible purchasing power. A contribution to the Community Hunger Drive campaign is a great investment. For every \$1 donated River Bend Food Bank can provide 5 nutritious meals for our neighbors in need.

How does \$1 provide 5 nutritious meals?

River Bend Food Bank receives donations from food wholesalers, distributors, retail stores, local food drives and other sources. We also purchase food by the truckload at reduced costs. Thanks to these donations and the hard work of our dedicated volunteers, every dollar goes a long way!

How can I get more information?

Contact Leslie Corlett at 563.345.6490, ext. 2060 or lcorlett@riverbendfoodbank.org with any questions.



Commitment Form & Important Dates



Feeding People Today. Ending Hunger Tomorrow.

Mark Your Calendar

Registration Deadline
January 26, 2024

**Cash Donation Cans/
Boxes Delivered**
January 31, 2024

Official Start of Drive
February 1, 2024

Drop-off Date
March 5, 2024

2024 Community Hunger Drive Commitment Form

Organization Name _____

Contact Person _____

Contact Information:

Phone _____ Ext. _____

Email _____

Address _____

City _____ State _____ Zip _____

Number of donation cans needed _____

Number of boxes needed _____

We would like a branded giving page to collect funds online _____

(Please send your company logo in .jpg or .png format)

**REGISTRATION DEADLINE:
FRIDAY, JANUARY 26, 2024**

Please return form to **Leslie Corlett:**

lcorlett@riverbendfoodbank.org

River Bend Food Bank, 4010 Kimmel Drive, Davenport, IA 52802

Questions?

Please contact Leslie Corlett at 563.345.6490 ext. 2060

Fundraising Tips & Ideas



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Here are **some ideas** to get you started:

- **Recruit a committee** to assist with planning and managing events and activities. If your organization has a **matching gifts program**, encourage your co-workers to use it to double the impact of their donation.
- **Host a Kickoff Event** to share details and build excitement for the upcoming drive.
- Having the support of management is key to a successful drive. **Engage members of your organization's leadership** to participate in the fun!
- **Challenge another department** or group to a competition to see who can raise the most funds. Consider offering a prize for the winning group.
- **Host Casual Days.** For a donation to the Community Hunger Drive, employees can dress in jeans on designated days.
- **Involve food...**it's always a hit! Host a bake sale, hold a chili cook off and charge \$5 to eat lunch, sell donuts in the morning and candy bars or popcorn in the afternoon.
- **Hold a Rock, Paper, Scissors tournament.** \$1 entry fee. Everyone matches up; best 2 out of 3 games wins. Keep going until a low number of players is reached. \$5 buy-in to play in the championship round. Final winner gets a prize.
- **Hold a Pie-in-the-Face contest.** Let employees pay to throw a pie in their boss's face.
- **Hold a Baby Photo contest.** Display numbered pictures of employees when they were babies. Charge a \$5 donation to guess who's who. Person who has the most correct guesses wins a prize.
- **Hold a "Minute to Win It" competition.** Employees take part in a series of 60-second challenges that use objects that are commonly available around the office. You can offer small prizes to the winners of the challenges.
- **Host a raffle once a week.** Sell raffle tickets: 1 ticket for \$1, 6 tickets for \$5, or 15 tickets for \$10. Split the cash earnings – half to the lucky ticket holder and the other half to the Community Hunger Drive.
- **Host a Change Wars contest.** Have groups or departments compete against one another to collect change – pennies, nickels and dimes are good. Quarters and bills subtract from the total collected, so use them against the opposing team.
- **Have a potluck lunch.** Everybody brings a dish to share and contributes \$5 to eat lunch.
- **Hold a Tape-Your-Boss-to-the-Wall contest.** Have your boss stand on a stool against a wall in a prominent spot and charge employees \$2 per strip of duct tape to help "Stick it to the Boss".
- **Organize a raffle for incentives:** a prime parking spot for a week, a day off or a chance to leave early from work.

Challenge neighborhood businesses to see who can raise the most to **support our community!**